

GO > MCPHERSON



MCPHERSON
INDUSTRIAL
DEVELOPMENT COMPANY

WWW.MCPHERSONINDUSTRY.COM

MIDC ANNUAL SHAREHOLDER'S MEETING





AGENDA



- 01

Call to Order/ Introduction of Director's & Guests: Dawn Loving, President
- 02

Report of Proxy Assignments: Brett Reber, Vice President
- 03

Minutes of the 2024 Annual Shareholder's Meeting: Kasi Morales, Executive Director
- 04

Annual Treasurer's Report: Julie Wondra, Treasurer
- 05

Keynote Speaker: Sarah White, Global Location Strategies Principal & VP of Site Selection
- 06

Director's Report: Kasi Morales, Executive Director
- 07

Board of Director's/ Officers, Approval of Past Actions
- 08

Old Business
- 09

New Business
- 10

Election of Directors
 - a. Nominating Committee Report - Brian Lopata
 - b. Nomination From the Floor
- 11

Adjourn

A brief organizational meeting of the Board to elect officers for the upcoming year will be held following the business meeting.



MIDC & GO MCPHERSON UPDATE



KASI MORALES
EXECUTIVE DIRECTOR
KASIM@MCPHERSONPOWER.COM



Capital Investments & Job
Creation Numbers

MCPHERSON
BY THE NUMBERS
2016-2024



\$1B+

Industrial Capital Investment

900+ Jobs

* Site Selection Magazine’s List of Top Micropolitans in the USA- Six Times

Industry Snapshot- 2024

Industry	Employment	LQ 2023	LQ 2024	Average Wage Per Worker
Manufacturing (31)	5,482 + .2%	3.74	3.92	\$79,761 + 2.5%
Machinery Manufacturing (333)	1056	8.35	8.82	\$67,432
Plastics and Rubber Products Manufacturing (326)	510	6.45	6.60	\$68,304
Fabricated Metal Product Manufacturing (332)	883	4.78	5.65	\$70,307
Petroleum and Coal Products Manufacturing (324)	526	51.62	44.64	\$164,507
Chemical Manufacturing (325)	1,579	14.98	16.36	\$51,617
Nonmetallic Mineral Product Manufacturing (327)	399	9.02	8.85	\$82,164
Total - All Industries	17,676	1.00	1.00	\$56,943

Manufacturing
McPherson County, Kansas – 2024Q4

EMPLOYMENT

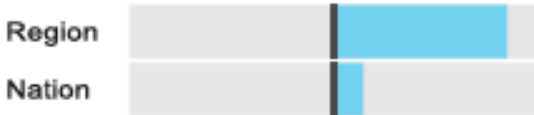


5,567

Regional employment / 13,080,527 in the nation

2.7%

Avg Ann % Change Last 10
Years / +0.5% in the US



31.3%

% of Total Employment /
7.9% in the US



WAGES

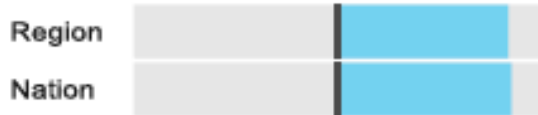


\$79,128

Avg Wages per Worker / \$84,477 in the nation

3.0%

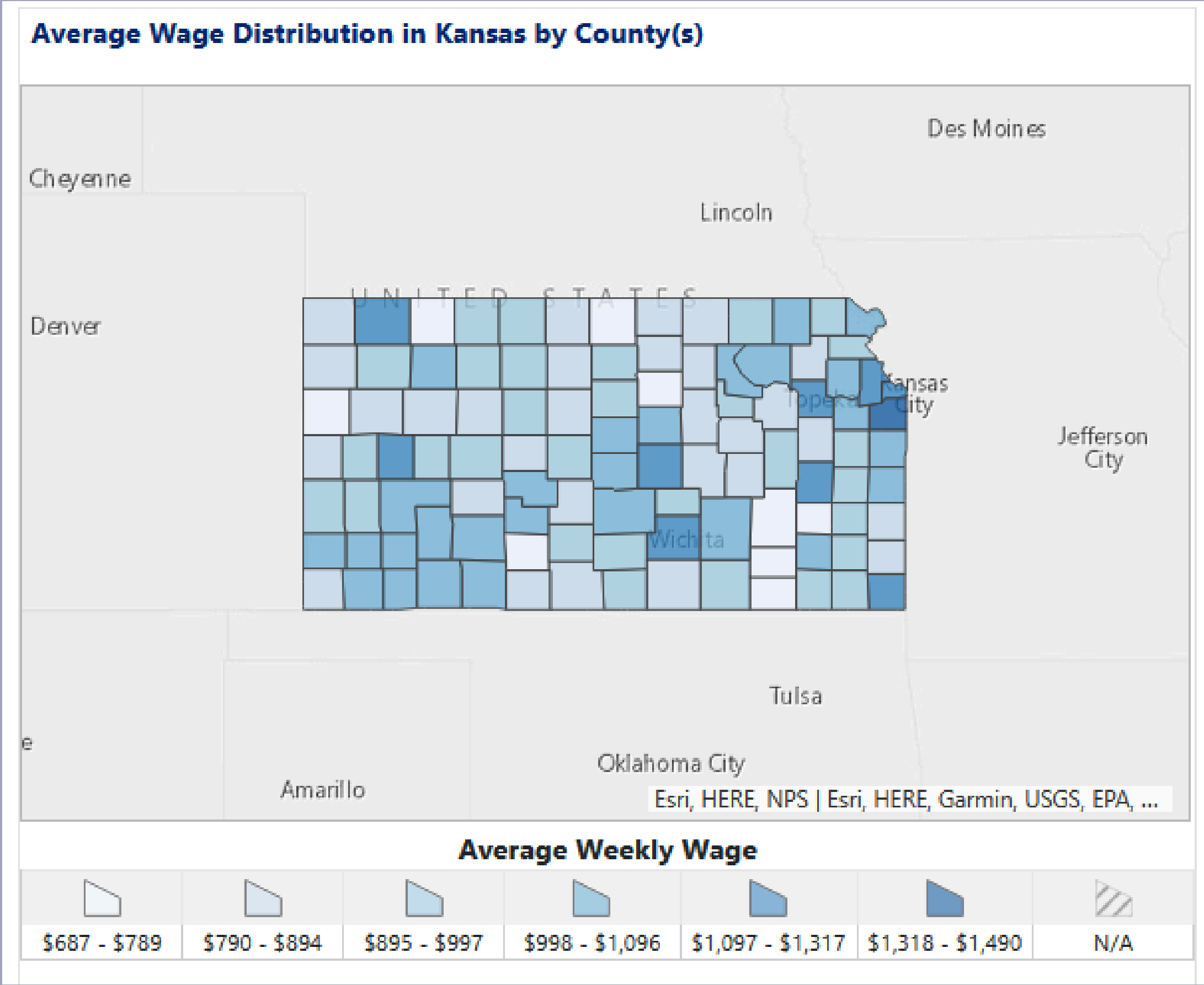
Avg Ann % Change Last 10
Years / +3.1% in the US



Drivers of Employment Growth

Over the ten years ending 2024, employment in Manufacturing for McPherson County, Kansas added 1,318 jobs. After adjusting for national growth during this period and industry mix share, the part of this employment change due to local competitiveness was a gain of 1,164 jobs—meaning this industry was more competitive than its national counterpart during this period.

Labor Market Information



Labor Market Information

*Reflects average pay before deductions. The figure includes pay for overtime, premiums, holidays, vacations, and sick leave paid directly by the employer to the employee. Bonuses, commissions and other lump sum payments are excluded.

Source: Labor Market Statistics, Quarterly Census of Employment and Wages Program

Employment Wage Statistic Distribution
Top 10 highest average weekly wages in Kansas as of Q4-2024

Employment Wage Statistics Distribution ?



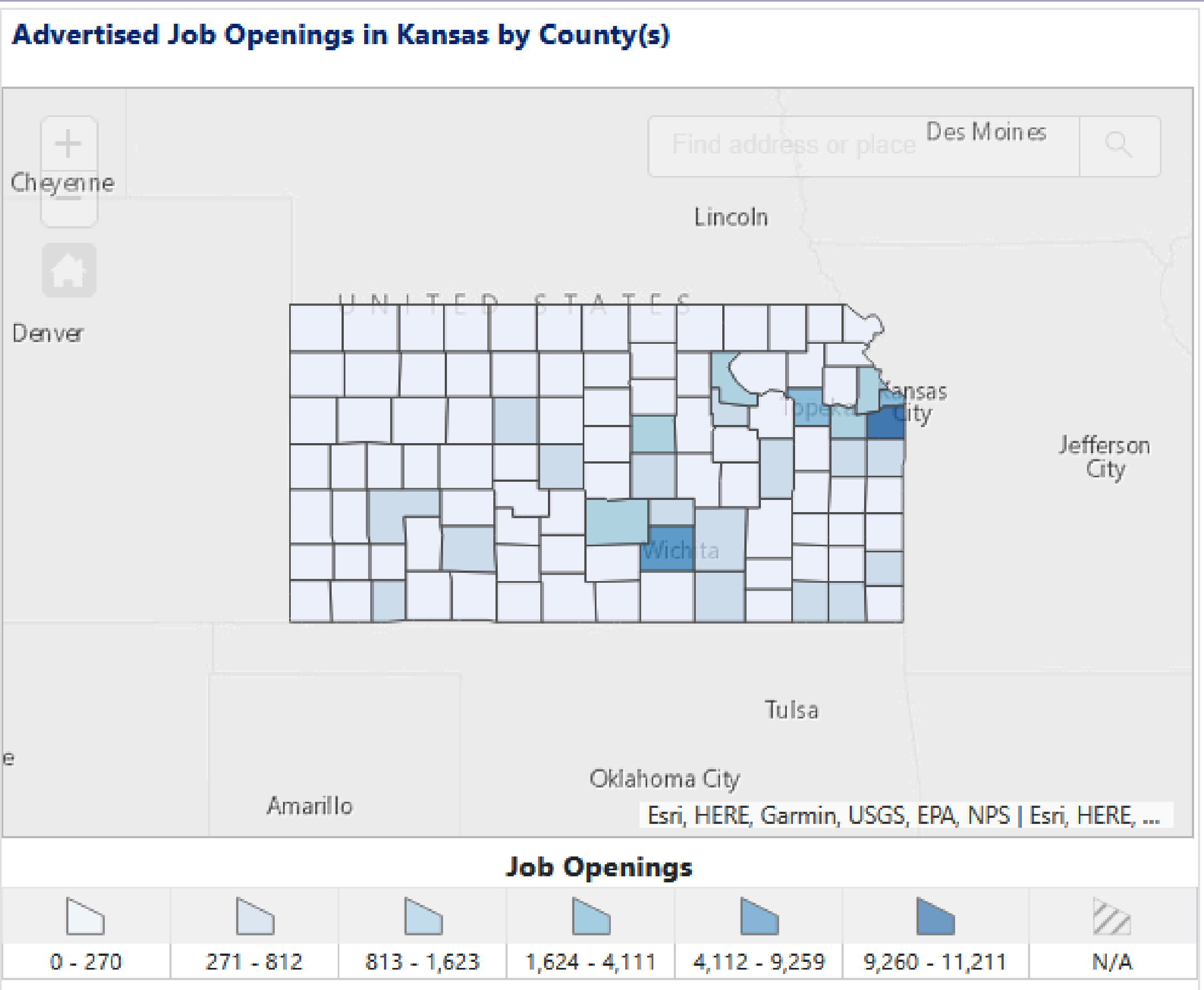
This section shows the county(s) with the highest average weekly wage in Kansas for Q4 2024.

Activate a column title to sort.

Rank ⬆	Area ⬆	Number of Employees ⬆	Average Hourly Wage† ⬆	Average Weekly Wage ⬆	Average Annual Wage† ⬆
1	JOHNSON COUNTY	375,478	\$37.25	\$1,490	\$77,480
2	WYANDOTTE COUNTY	94,964	\$32.93	\$1,317	\$68,484
3	COFFEY COUNTY	3,398	\$31.08	\$1,243	\$64,636
4	SEDGWICK COUNTY	266,317	\$31.08	\$1,243	\$64,636
5	RAWLINS COUNTY	1,012	\$29.95	\$1,198	\$62,296
6	CHEROKEE COUNTY	5,901	\$29.88	\$1,195	\$62,140
7	SHAWNEE COUNTY	100,588	\$29.85	\$1,194	\$62,088
8	MCPHERSON COUNTY	16,757	\$29.83	\$1,193	\$62,036
9	SCOTT COUNTY	2,198	\$29.30	\$1,172	\$60,944
10	LEAVENWORTH COUNTY	22,123	\$29.10	\$1,164	\$60,528

† Assumes a 40-hour week worked the year round.

Labor Market Information



LABOR MARKET INFORMATION

Employers By Number Of Job Openings

Employer Name	Job Openings
McPherson Hospital, Inc	31
Viega LLC	26
Love’s Travel Stops & Country Stores, Inc	17
Summit Care, Inc.	16
Genesis Health Clubs	14
Prairie Landworks, Inc	12
Bethany College	11
McPherson County Special Education Cooperative	11
Grasshopper Company	9
Pfizer Inc.	9

LABOR STATISTICS-MCPHERSON COUNTY, KANSAS

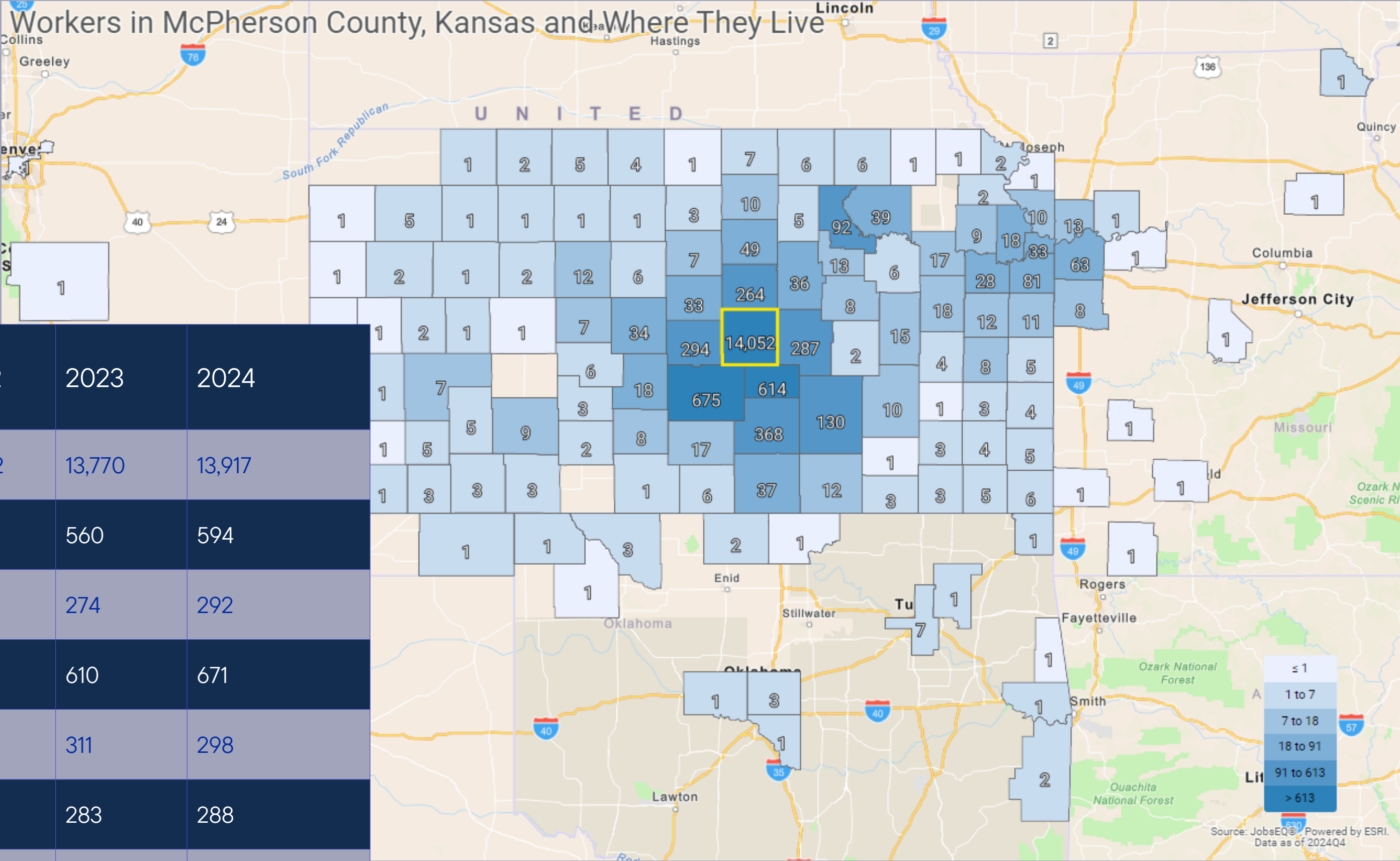
	<u>2023 Average</u>	<u>2024 Average</u>	<u>Q1-2025 Average</u>
Civilian Labor Force	17,282	17,535	17,652
Employment	16,956	17,098	17,099
Unemployment	338	437	553
Unemployment Rate	1.9%	2.5%	3.1%

LABOR STATISTICS- MCPHERSON AREA LABOR SHED

McPherson, Harvey, Marion, Reno, Rice, Saline and Sedgwick Counties

	<u>2023 Average</u>	<u>2024 Average</u>	<u>Q1-2025 Average</u>
Civilian Labor Force	361,750	364,181	380,306
Employment	350,656	351,117	364,778
Unemployment	10,730	13,064	15,525
Unemployment Rate	2.6%	3.3%	3.6%

WORKERS IN MP COUNTY AND WHERE THEY LIVE.



County of Residence	2019	2022	2023	2024
McPherson	13,806	13,532	13,770	13,917
Harvey	587	611	560	594
Marion	306	271	274	292
Reno	539	549	610	671
Rice	288	308	311	298
Saline	306	256	283	288
Sedgwick	332	312	339	362

RESIDENTS OF MP
COUNTY AND
WHERE THEY
WORK.

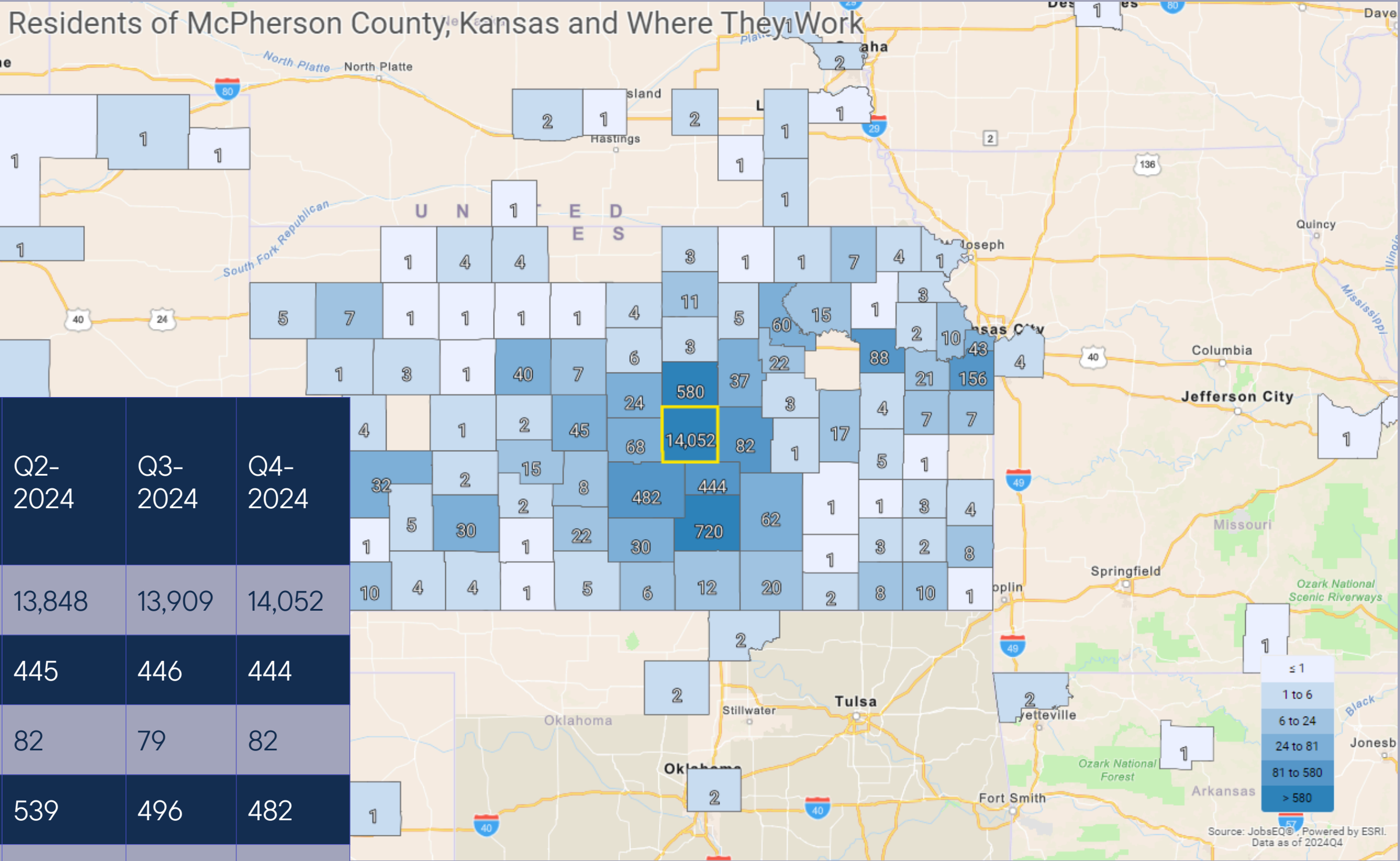
Workers in MP County and County of Residence	2023	2024	Residents of MP County and where they work	2023	Q2- 2024	Q3- 2024	Q4- 2024
McPherson	13,770	13,917	McPherson	13,857	13,848	13,909	14,052
Harvey	560	594	Harvey	465	445	446	444
Marion	274	292	Marion	89	82	79	82
Reno	610	671	Reno	509	539	496	482
Rice	311	298	Rice	67	68	68	68
Saline	283	288	Saline	633	625	615	580
Sedgwick	339	362	Sedgwick	722	723	712	720

From the six adjacent counties McPherson County
Imports: 2,387
Exports: 2,368
2023

Total Workforce
Imports: 3,724
Exports: 3,713
2024

DIFFERENCE: 19

DIFFERENCE: 11



INDUSTRY MATTERS

Metric	2023		2024	% Change
County Sales & Comp. Use Taxes- Calendar Year	\$7.4M		\$7.5M	1.4%
BPU Electric Sales (KWH Sales)	1,093,103,003		1,152,482,243	5.43%
Industry makes up 79% of sales	PILOT \$1,976,530.49		PILOT 2,219,113.79 *increased our CTC in '24*	12.3%
*BPU Electric Hookups	75		73	
NCHIP Housing Incentive	9		11	
RCAP	0		0	

*Numbers do not include transfers; they are first time new account holders

*Numbers do not include landlord accounts, only first-time customer accounts

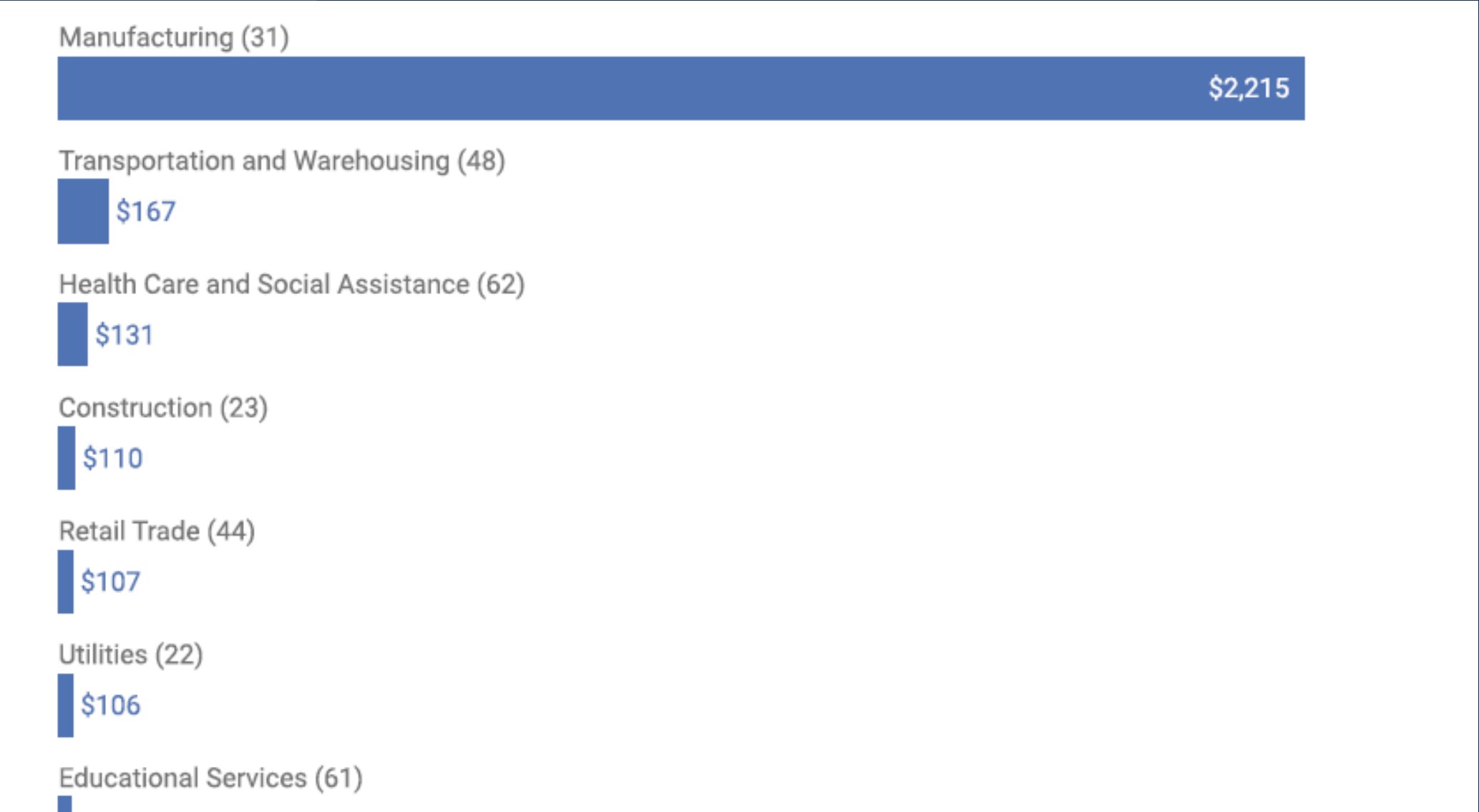
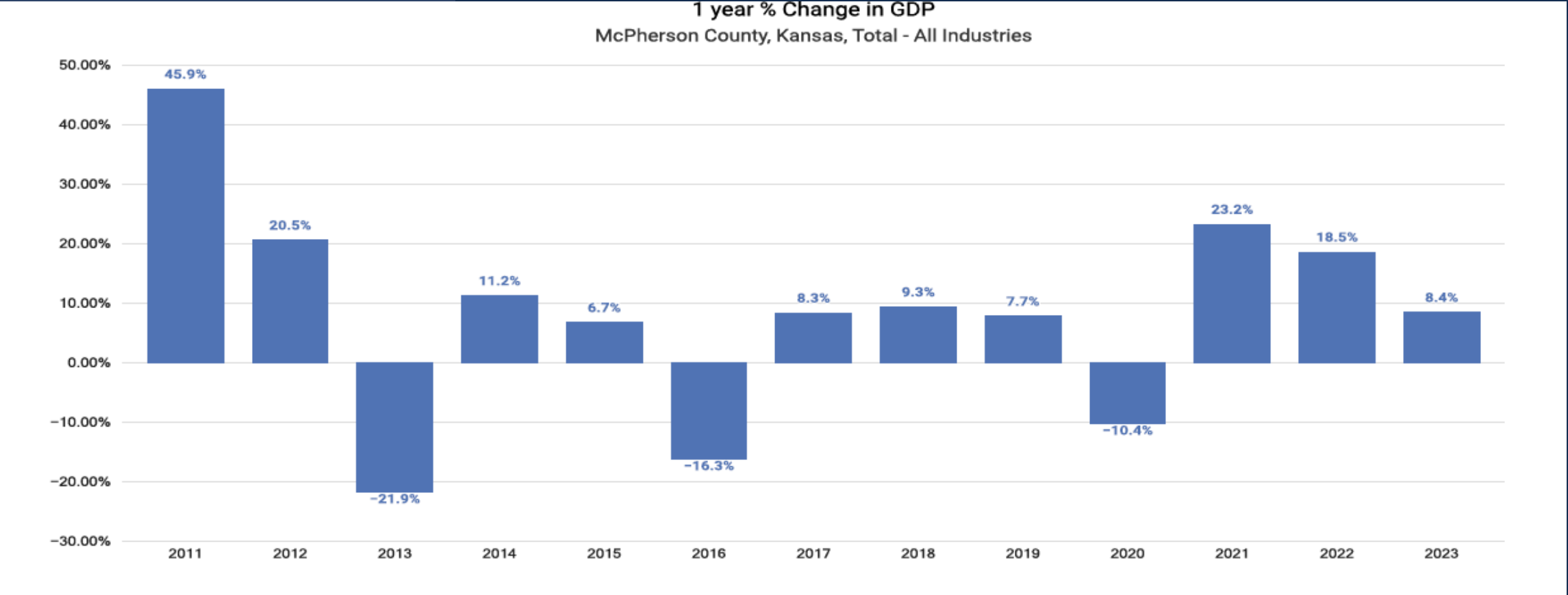
*Does not include number of disconnects

GROSS DOMESTIC PRODUCT

McPherson: \$3,627,706,000 (8.4 %) (MFG: 2.2B)

Saline: \$3,701,054,000 (10.0%) (MFG: 675M)

Reno: \$3,156,173,000 (9.0%) (MFG: 520M)





Communications Update

Go McPherson
2024 Recap



Move to McPherson County

Inspire people to live and work here

- Friends of McPherson County residents
- People outside Kansas searching for “best small towns/rural areas to live”
- Boomerangers
- Job seekers outside driving distance, within 5-state area (primarily)

Work in McPherson County

Help employers fill positions

- Prospective employees within 60-mile radius
- Students

Build in McPherson County

Create more available housing and grow the tax base

- Current residents and employees

TARGET METRICS

- 1,500 Living Guide Signups
- 30,000 website visits
- 2 million+ ad views

2024 Results

Living Guide Signups

1,735

Emails Collected

Website Visitors

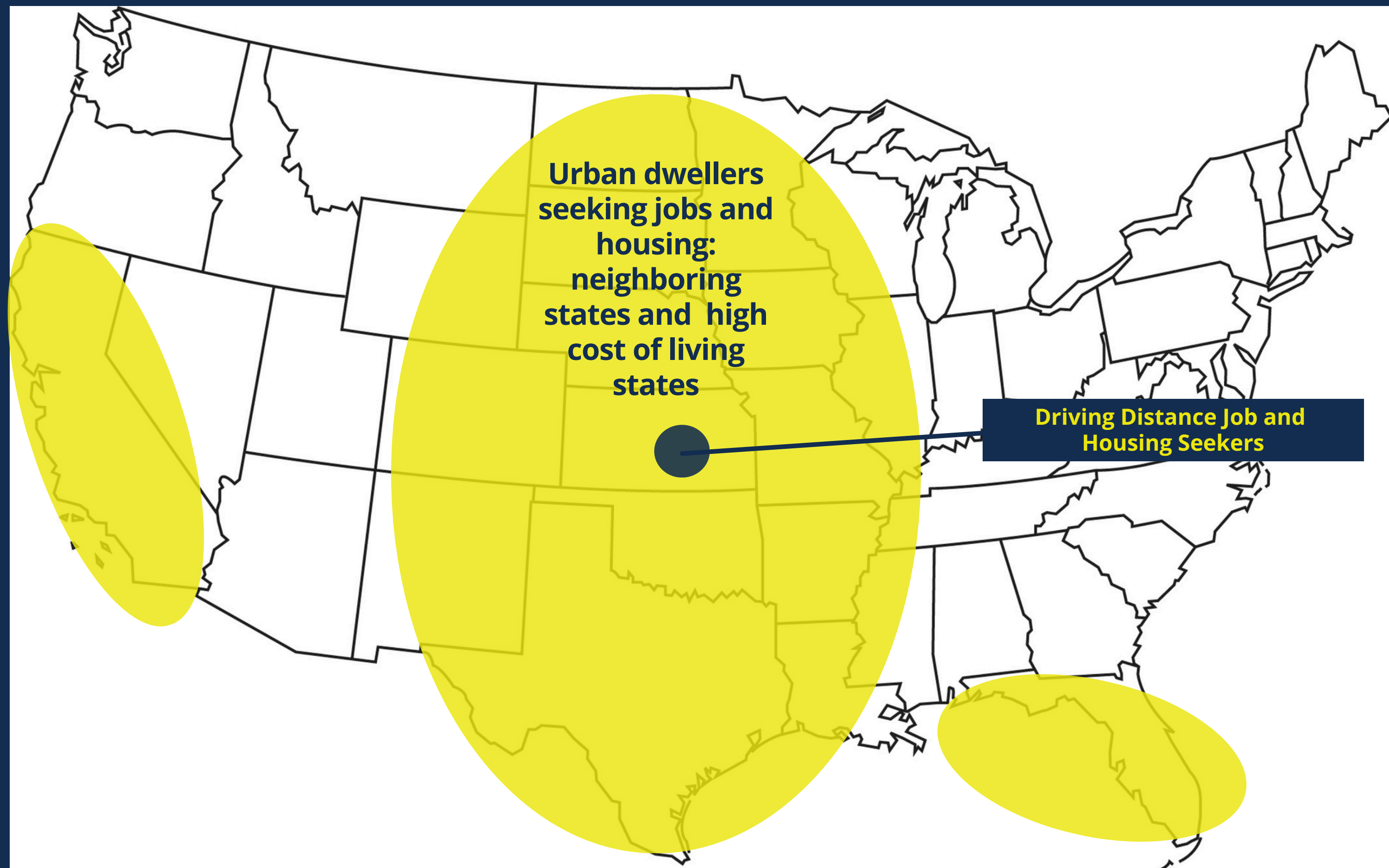
33,118

Users

Ad Views

2,792,410

Impressions



Quality over quantity

Videos highlighting amenities and jobs

Capture contact information of people interested in moving to McPherson Co.

Google, YouTube, Facebook, and paid search ads

Nurture interested people via sequenced messages

Drive Interest in Jobs, Housing & Lifestyle

Go McPherson shared a link. Sponsored · 🌐

Find Jobs in McPherson Co. >

Visit GoMcPherson.com to view more opportunities and apply today!

Your Career Resource LEARN MORE

Search, view and ...

Bailey Basinger Ramsey and 2...

Like Comment

Go McPherson Sponsored · 🌐

New year, new home! Find available homes and learn about housing incentives to get you started. ...See more

909 Canadian Dr. 3 Bed 3 Bath

1136 16 3 Bed 2 B

Claudine Smit and 21 others 5 Shares

Generate & Nurture Leads Among Potential Movers

GO > MCPHERSON GET THE **2021 LIVING GUIDE** DOWNLOAD

GO > MCPHERSON GET THE **2021 HUNTING GUIDE** DOWNLOAD

LIVING GUIDE

Resources to make McPherson County, KS home

Where to go. What to do.

Find out what makes McPherson County, KS, the perfect destination for the whole family.

Get Cash to Build.

Housing incentives will get your family started, whether you're purchasing an existing home or building new.

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Drive Interest in Employers & Jobs

Instagram

gomcphersonks Sponsored

Go McPherson Sponsored · 🌐

Plastics Extrusion Machinery (PEM) values faith, people, the unvarnished truth, trust, humility, excellence, and service. ...See more

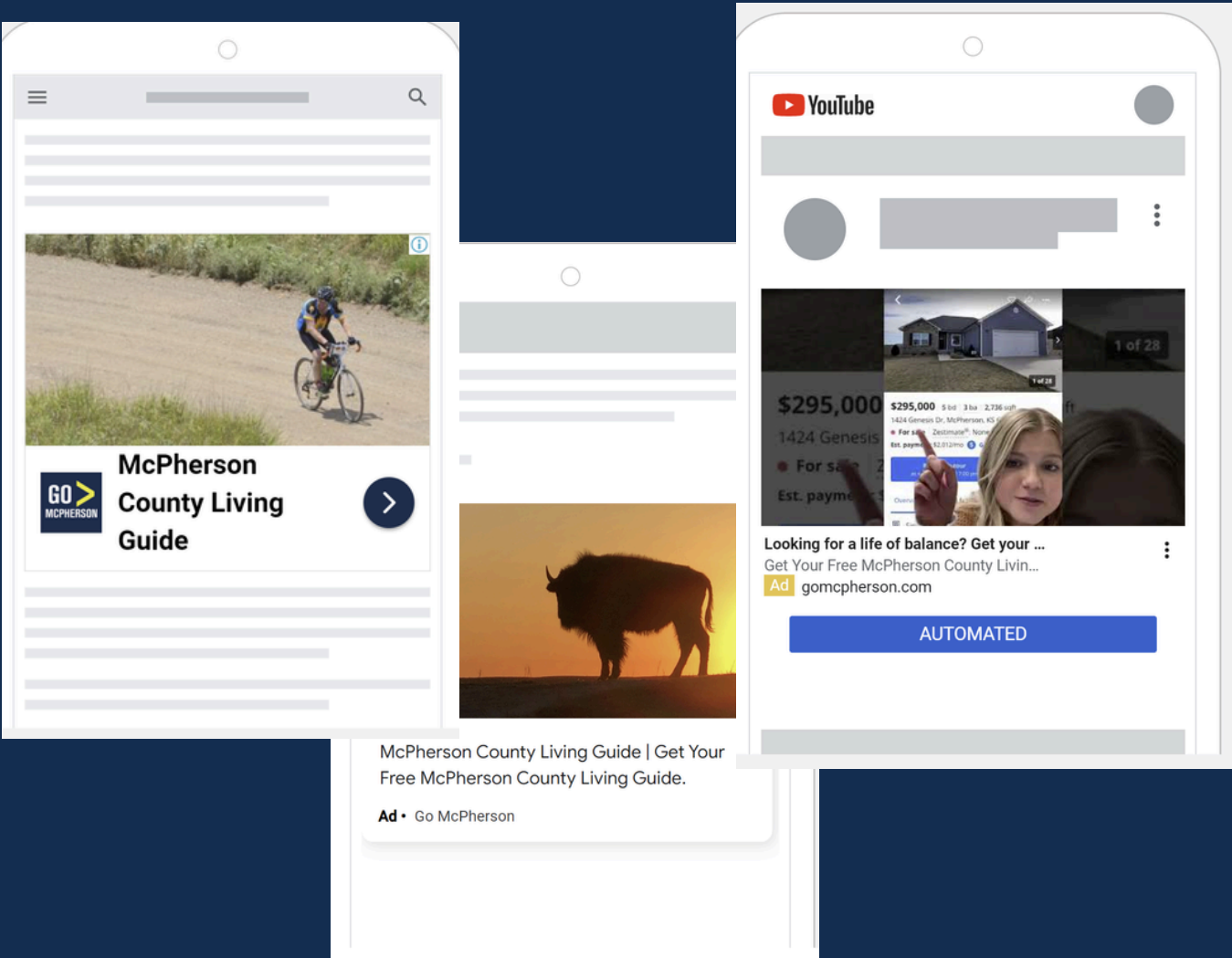
Sign up

gomcphersonks "McPherson is a great supplies power at a real reasonable

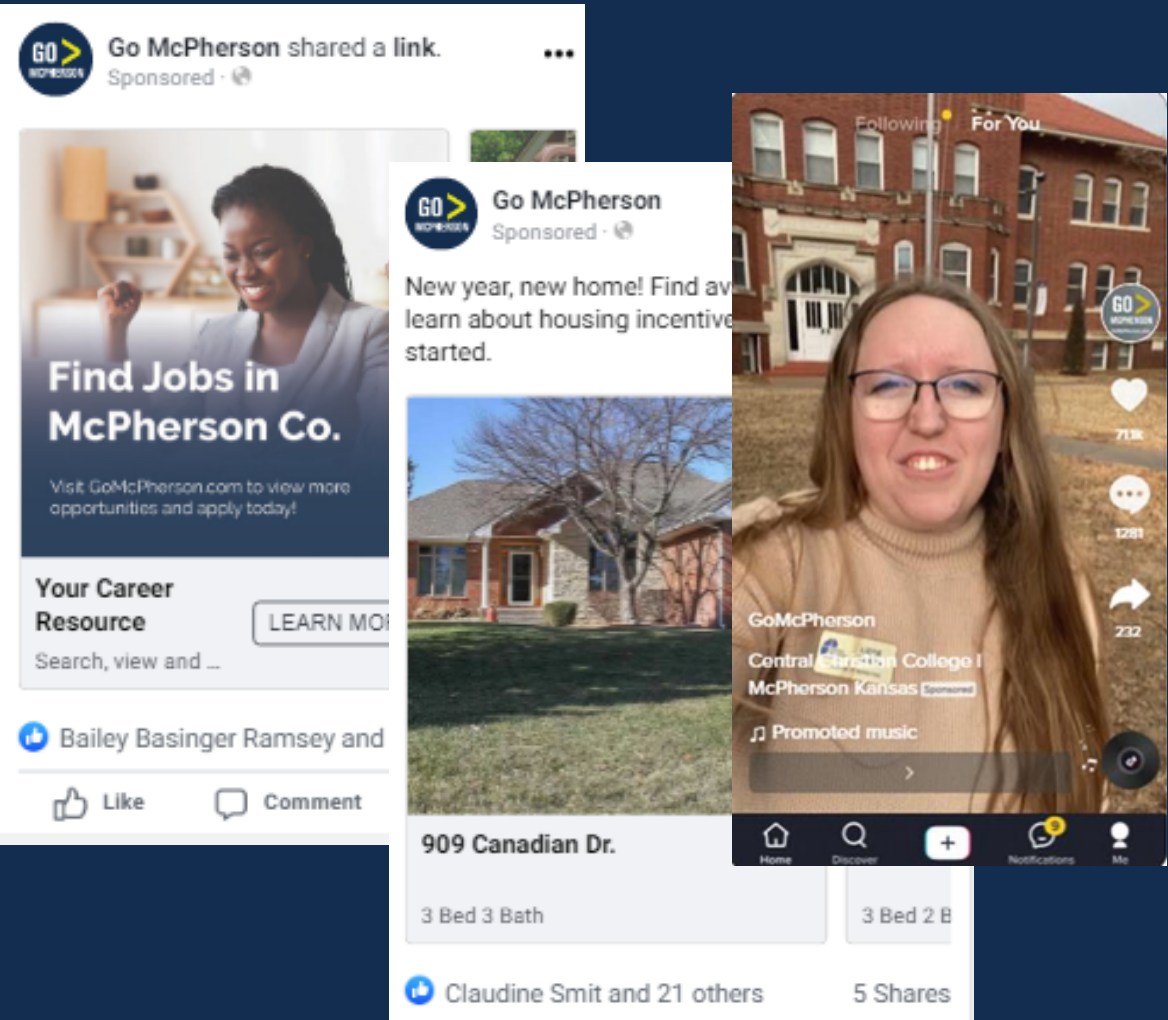
gomcpherson.com
Get Your Free McPherson Co. Living Guide Sign up

Interest-Driving Social/Digital Advertising

Google Dynamic Ads and YouTube Ads



Facebook/Instagram/TikTok



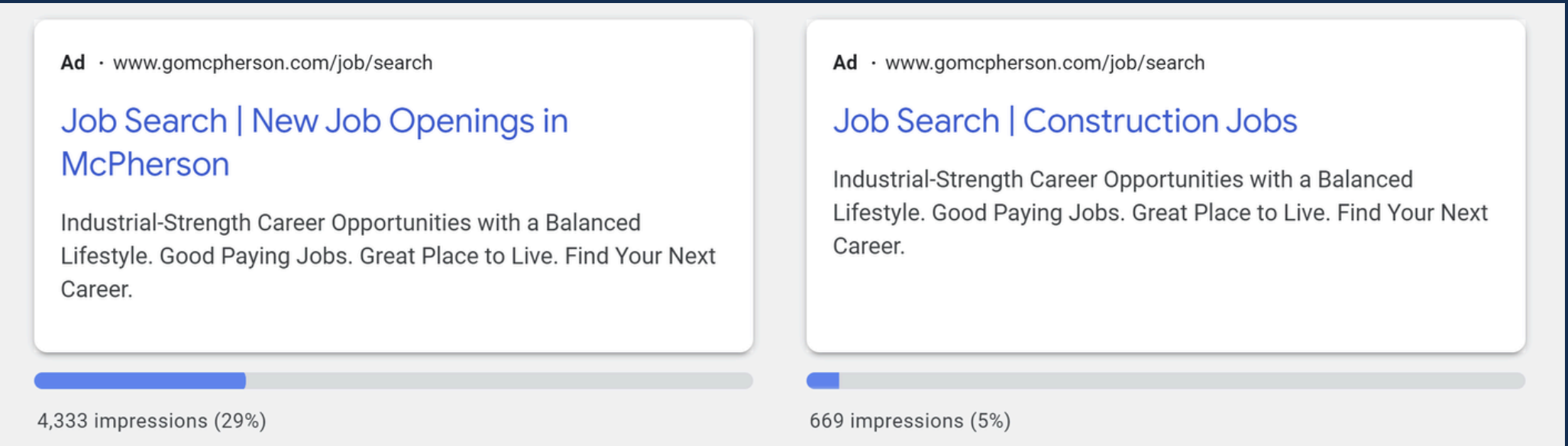
Google Paid Search

Clicks

14,519

Impressions

118,153



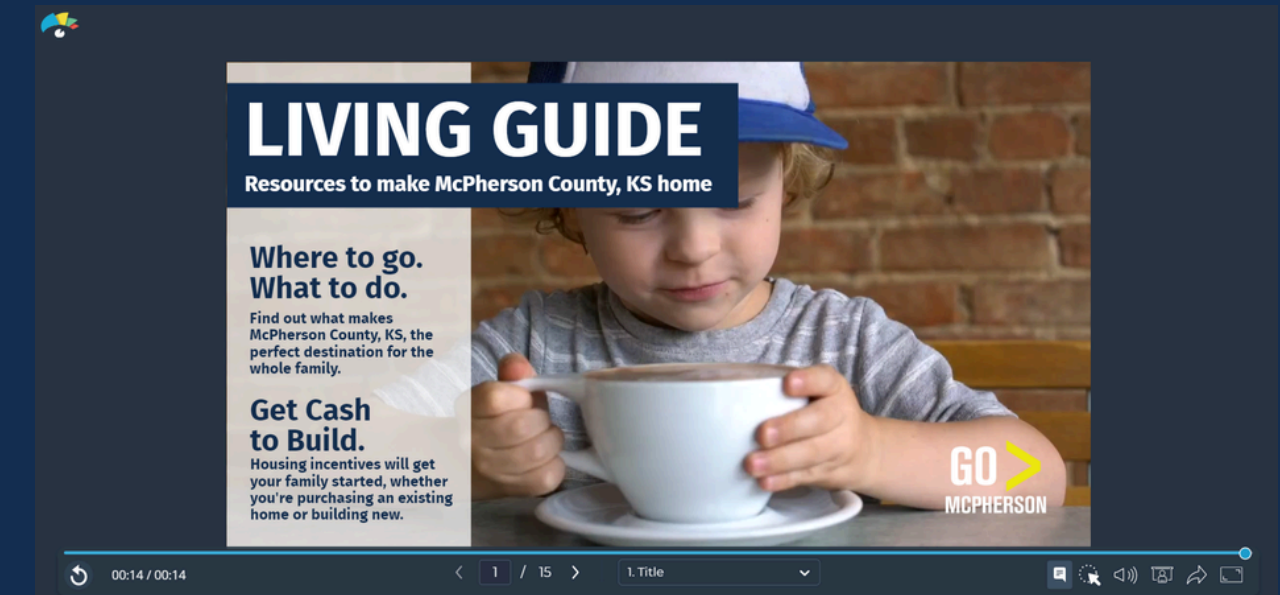
Living Guide

Objective:

- Use guides as a lead magnet to capture email address for those potentially interested in moving to or working in McPherson County

How it Worked:

- Ads were used to promote free living guide to entice people to provide their email address
- Once someone entered their information on the form, they could download the guide to learn more about opportunities in McPherson County
- Retarget those email addresses to continue to promote moving to and working in McPherson County



Monthly
Emails



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CAREER | HOUSING | LIFESTYLE | VETERANS | NEWS | CONTACT

Sign Up For The McPherson County Living Guide!

Considering a new place to call home? Make sure McPherson County is on your short list! With high-paying jobs, and a refreshing quality of life, we think you'll love living here as much as we do.

LIVING GUIDE

Reasons to make McPherson County KS home

Where to go. What to do.

Get Cash to Build.

In this guide you'll learn

- ✓ Why McPherson County is a special place to be
- ✓ The best places to look for jobs at many of the country's top employers
- ✓ How to access our housing incentives so you can get the home of your dreams – for less!
- ✓ The best places to eat, shop, and explore in the area

READ NOW FOR FREE

Enter your information below for instant access.

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McPherson County is home to more than 50 companies spanning at least a dozen industries, making it one of the most industrialized communities in America. From Fortune 500 giants to independently owned entrepreneur ventures, McPherson County has an expanding job pool powered by passionate employees.

FEATURED OPENINGS

[Warehouse Management - Distribution Requirements Planner - Veeva](#)

[Engineering - Field Service Controls Engineer - Bradbury Co](#)

[Warehouse - Assembler - 1st Shift - Grasshopper](#)

[Insurance - Claims Examiner - Farmers Alliance Mutual Insurance Company](#)

[Tech - Computer Services Assistant - McPherson College](#)

[Industrial - Quality Inspector Assistant - CertainTeed](#)

[Construction - Equipment Operator - Hutton](#)

SEE MORE THAN 100 MCPHERSON JOB LISTINGS

SIGN UP FOR FUTURE JOB OPENINGS

Follow Go McPherson!

Retargeted
Ads/Social Media



GO > Go McPherson shared a link. Sponsored ·

Find Jobs in McPherson Co.

Visit GoMcPherson.com to view more opportunities and apply today!

Your Career Resource

Search, view and ...

LEARN MORE

Asse First

Moundrie
Grasshop
over 50 y

Assemt Shift

Grasshop

LIVING GUIDE

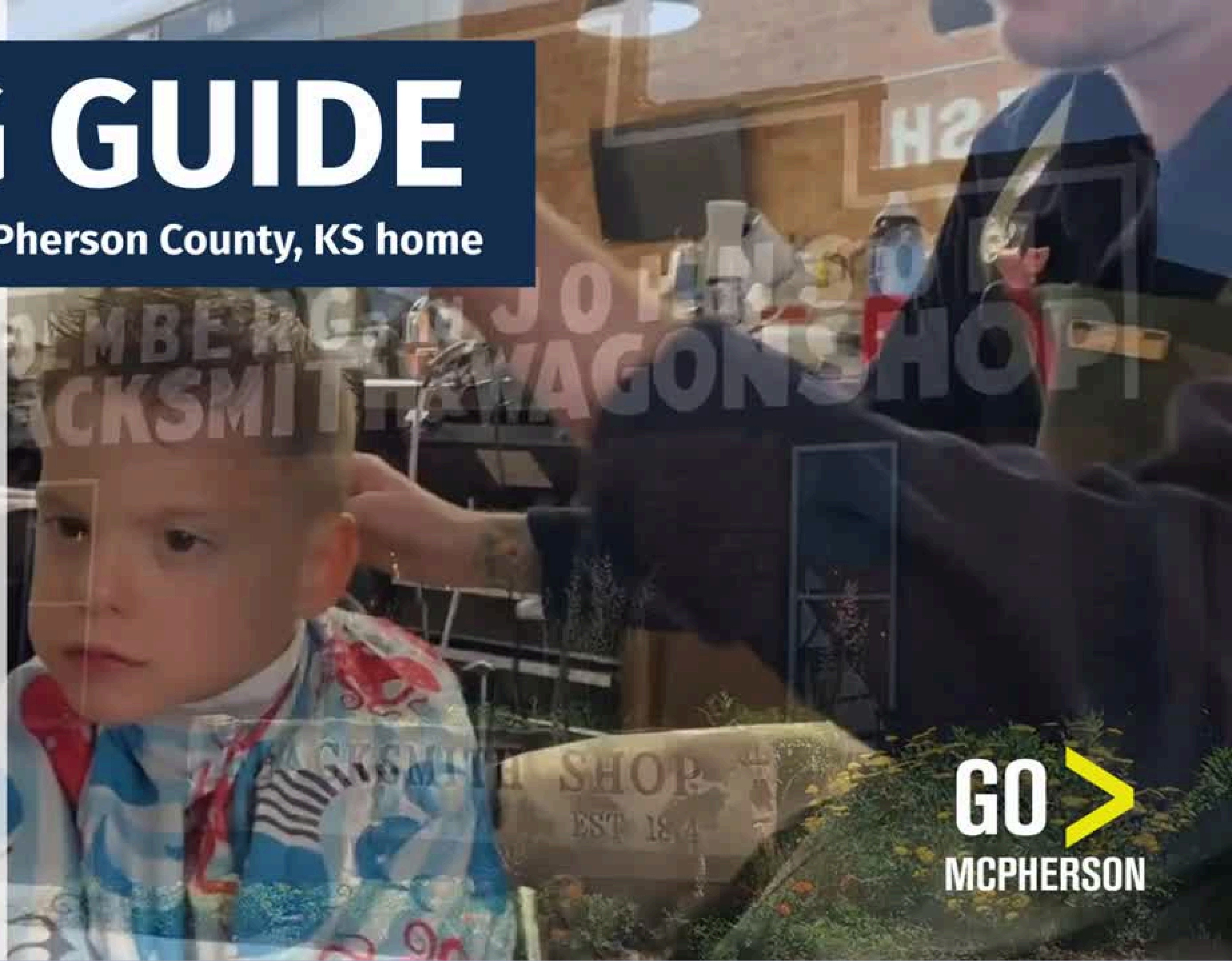
Resources to make McPherson County, KS home

Where to go. What to do.

Find out what makes McPherson County, KS, the perfect destination for the whole family.

Get Cash to Build.

Housing incentives will get your family started, whether you're purchasing an existing home or building new.



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Monthly Featured Jobs Emails

Emails Sent
50,404

Number of
Contacts
3,892

Total Opens
9,098

Total Clicks
1,416



McPherson County is home to more than 50 companies spanning at least a dozen industries, making it one of the most industrialized communities in America. From Fortune 500 giants to independently-owned entrepreneur ventures, McPherson County has an expanding job pool powered by passionate employers.

FEATURED OPENINGS

Warehouse Management: [Distribution Requirements Planner: Viega](#)

Engineering: [Field Service Controls Engineer: Bradbury Co](#)

Warehouse: [Assembler - 1st Shift: Grasshopper](#)

Insurance: [Claims Examiner: Farmers Alliance Mutual Insurance Company](#)

Tech: [Computer Services Assistant: McPherson College](#)

Industrial: [Quality Inspector Assistant: CertainTeed](#)

Construction: [Equipment Operator: Hutton](#)

SEE MORE THAN 100 MCPHERSON JOB LISTINGS



SIGN UP FOR FUTURE JOB OPENINGS

Follow Go McPherson!



Started in November 2024

Monthly Featured Homes Emails

Emails Sent
9,467

Number of
Contacts
3,892

Total Opens
771

Total Clicks
216

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Whether buying, building, or renting, McPherson County offers some of the most affordable electrical rates in the country, excellent amenities, safe and friendly communities, and plenty of job opportunities. Everything you need to call McPherson County home is easily within reach.

It's time to call McPherson home.



\$205,000 | 3 bd | 2 bath | 1,248 sqft
1104 Lyndon Rd
McPherson, KS 67460

[VIEW LISTING](#)





THANK YOU



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